

A JOURNEY INTO THE HEART OF

MEXICO CITY'S CONTEMPORARY ART

COLIMA 71
ART · HOTEL · ROMA NORTE

**PERSONALIZED
EXPERIENCE**

Immerse yourself in the vibrant and unique contemporary art of Mexico City, a window to new perceptions and inspiration. Guided by Abraham Jiménez, a multidisciplinary artist with an exceptional career, discover the best of the city's most iconic museums. This experience invites us to explore, feel, and connect with the art that defines our era.

Museo Jumex

Located in the heart of **Polanco**, **Museo Jumex** is an icon of contemporary art in Mexico. Designed by British architect **David Chipperfield**, this museum houses one of the most important private collections in Latin America, featuring works by artists such as **Andy Warhol**, **Damien Hirst** and **Gabriel Orozco**. Its minimalist architecture and innovative exhibitions make it a space where art challenges conventions and opens dialogues about global culture.

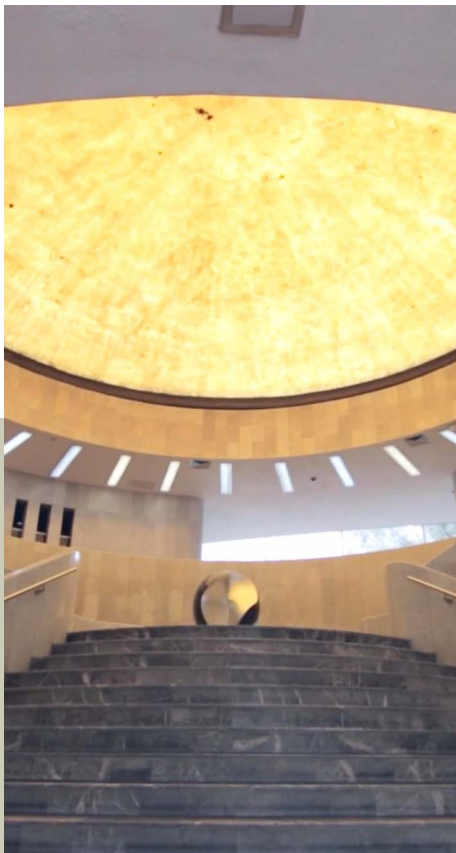
Added Value: Temporary international exhibitions and a focus on art education.



MUAC – UNAM

The **University Museum of Contemporary Art (MUAC)**, located within the **National Autonomous University of Mexico (UNAM)**, is a benchmark for avant-garde art. Inaugurated in 2008, this museum explores social, political, and conceptual themes through exhibitions that challenge the status quo. Its architecture, designed by **Teodoro González de León**, is a work of art in itself, with spacious and luminous spaces that invite reflection

Added Value: A focus on art as a tool for social change and a direct connection to the academic community.



ECO

Under the vision of artist **Mathias Goeritz**, **ECO** is an interdisciplinary space that merges art, architecture, and performance. This museum, located in a modernist building, is a laboratory of ideas where the boundaries between disciplines blur. Its exhibitions and public programs aim to create immersive experiences that challenge the perception of art and its relationship with the viewer.

Added Value: An experimental and avant-garde approach that attracts artists and thinkers from around the world.



Museo Tamayo

Museo Tamayo was founded in Mexico City in 1981 by artist Rufino Tamayo (Oaxaca, 1899–Mexico City, 1991) and his wife Olga Flores Rivas (Mexico City, 1906–1994) with the mission of being a public space that promotes international art of their time. Today, the museum continues this vision, taking as a starting point the diverse perspectives emerging from its collection—formed over the last four decades—and focusing on the dialogues and ruptures between modern and contemporary art that challenge our social and cultural reality.

Located in Chapultepec Forest, Museo Tamayo houses a collection featuring works by Mexican artists. Its architecture, designed by Teodoro González de León and Abraham Zabludovsky, exemplifies the integration between art and nature.

Added Value: Exhibitions that dialogue with tradition and innovation, set in an inspiring natural environment.

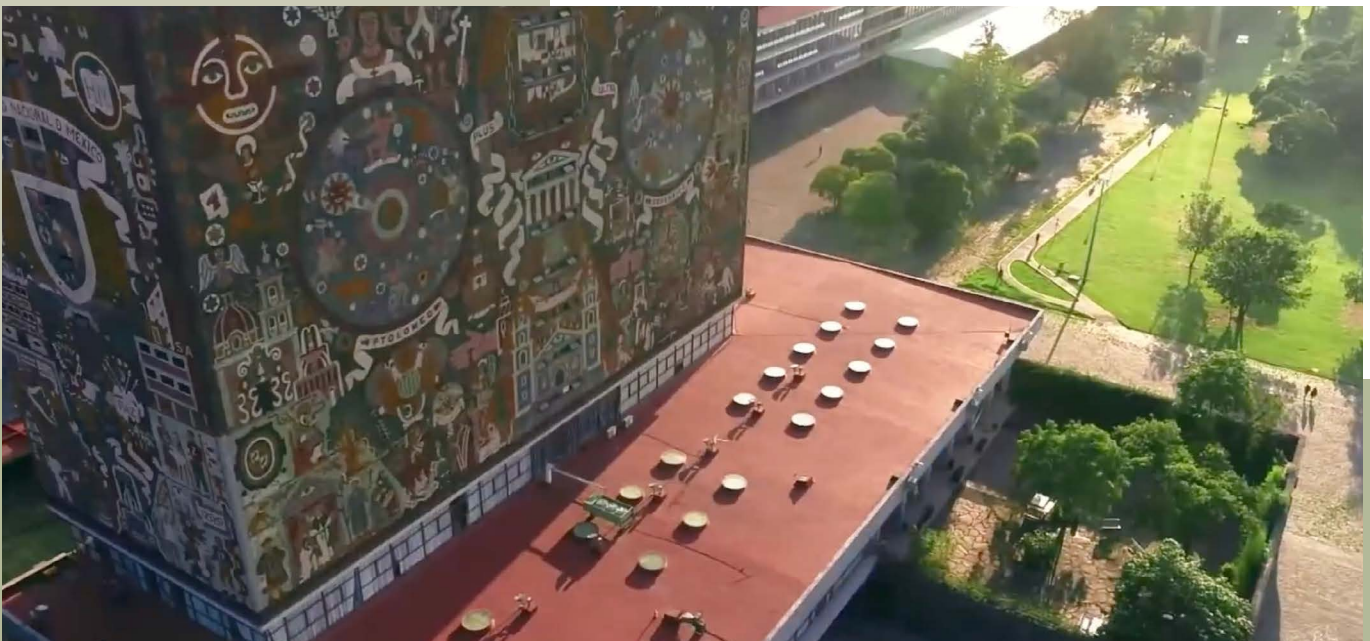


Museo de Arte Moderno

Inaugurated in 1964, the **Museo de Arte Moderno (MAM)** is a guardian of Mexico's artistic soul. It includes works representative of the Mexican School of Painting and defining artists of the artistic modernity of the first half of the 20th century, as well as works by creators whose processes lean toward other formal and aesthetic proposals during the 1960s, 1970s, and 1980s. Similarly, the collection features works by artists who began their careers in the 1990s and remain active today, expanding, challenging, or dynamizing the historiographic canon.

Also located in **Chapultepec Forest**, this museum houses iconic works by artists such as **Frida Kahlo**, **Diego Rivera** and **David Alfaro Siqueiros**. Its permanent collection and temporary exhibitions offer a journey through Mexican modern art, from muralism to contemporary avant-garde movements.

Added Value: A deep connection with the history of Mexican art and its global impact.



The **Museums Experience** is more than a tour; it is an opportunity to connect with art that inspires, questions, and transforms. With the guidance of an artist and the freedom to choose two museums, each visit becomes a personalized adventure.

From **USD 600.00** for two people.

Includes:

- Private transportation in a luxury, latest-model SUV.
- Private guide: An artist as your experience companion.
- Visit to two museums from our selection:
 - Museo Jumex
 - MUAC – UNAM
 - ECO
 - Museo Tamayo
 - Museo de Arte Moderno

**Reservation required at least 48 hours in advance.*

